

1 February 2012

Re: Tether Tools Application for an Arizona Innovations Grant

To Whom It May Concern,

I am very happy to recommend Tether Tools for an Arizona Innovations Grant. I am a happy customer at the University of Arizona. Having worked with Josh Simons by phone, he is a credit to the State, and I sense that he will take his business far. He's got a great concept that is already expanding and taking off.

I am using one of the Tether Tools Wallee systems to convert my iPad into the equivalent of an Elmo projection system at about 1/20th the cost. The Wallee snaps onto the iPad and provides a mount that integrates with existing products like the Manfrotto arm that I also purchased from Tether Tools. This clamps onto a table while the iPad connects to a projector. In the end, I can project material on the table onto the screen for my whole class to see. Then I can switch instantly to related material on the Internet. It is an amazing teacher resource from a minimal investment in Tether Tools. This one invention, if expanded across K-16, could save education in the state of Arizona millions of dollars!

In reviewing the Tether Tools catalog, I'm impressed at how quickly the original ideas are expanding into new ideas and new markets. I teach a course in scientific problem solving at the University of Arizona, and it is rare to find minds that are both fertile with ideas and able to put them into practice. Tether Tools shows the hallmarks of genius that is both creative and productive. I look forward to following their development.

Sincerely yours,

Herman Gordon  
Professor, Cellular & Molecular Medicine  
PhD, California Institute of Technology

Via e-mail